


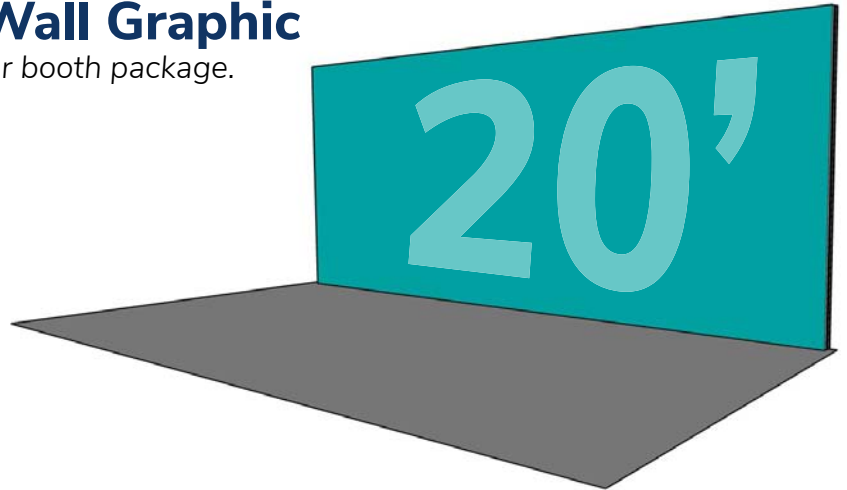
PREPARING YOUR GRAPHIC FILES

20' x 8' SEG Fabric Back Wall Graphic

Flooring shown may or may not be part of your booth package.

REF. COLOR	WIDTH (mm)	HEIGHT (mm)	QTY.
	5,953 mm	2,486 mm	1

Dimensions shown are at 100% scale.

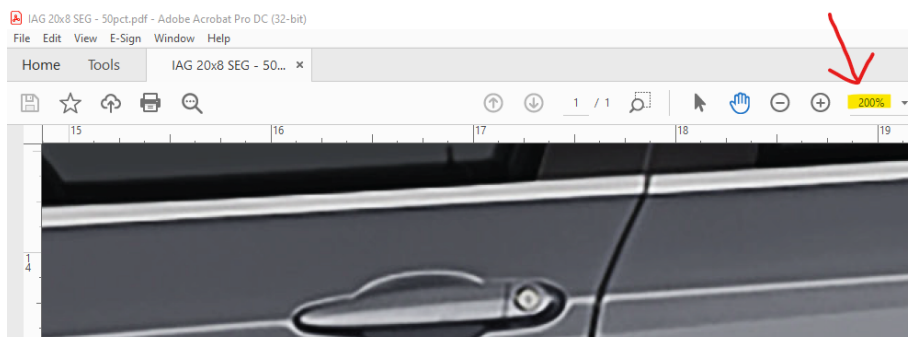


**The final PDF art file you submit to us must measure EXACTLY 2976.5 mm wide x 1243 mm high
** THIS IS AT 50% SCALE ****

When building your art files the instructions below must be followed EXACTLY. Failure to follow any of these instructions may result in delays and/or additional charges:

- Acceptable file formats for all SEG fabric graphic orders: **High-Resolution PDF only.**
- Design your graphic at 50% scale using the dimensions provided. (These dimensions already include bleed. DO NOT ADD ANY ADDITIONAL BLEED)
- PLEASE DO NOT USE CROP MARKS, BLEED MARKS, REGISTRATION MARKS OR ANY OTHER PRINTER MARKS
- Use CMYK color space.
- Resolution at 50% scale should be between 180 ppi minimum and 300 ppi MAXIMUM (72 - 120 pixels per cm). Please check the actual resolution of your files before uploading them. The best way to do this is to open each of your files, set your zoom level to 200% and scroll around the entire image area to see how the image will look when printed.
See Fig. 1 below. If the file looks blurry or pixelated on your screen at 200%, it WILL print that way.
- If ordering more than one graphic, provide a separate file for each graphic ordered
- Place completed art files in one ZIP folder and upload them to us by clicking on the following link:
<https://www.hightail.com/u/ArtCraftSigns> (there is no charge or sign-up required to use this service)

Fig 1:



Corporate Headquarters

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